



For Immediate Release

The California Academy for Economic Development and Community Systems Announce Distinctive Partnership to Bring Digital Economic Development University to the California Economic Development Network

Through its affiliate, the California Academy for Economic Development (the Academy), the California Association for Local Economic Development (CALED) will help its members develop and master the skills they need to compete online through this unique partnership with Community Systems' Digital Economic Development University.

Denver, Colorado - February 8, 2016 – Denver, Colorado-based software company Community Systems is proud to announce its partnership with the California Association for Local Economic Development (CALED) through its not-for-profit professional development arm, the California Academy for Economic Development, to help educate economic development professionals and organizations on a variety of topics to better compete online via the Digital Economic Development University (EDU) training program.

Community Systems' Digital EDU program is the first of its kind, specially formulated to develop the skills economic developers need to compete in today's digital age. Digital EDU offers several tracks of study with certifications in digital marketing, business development, and research, through a variety of online webinar courses.

With the goal of providing value to its membership and the economic development profession, CALED will help promote and offer the 14 courses scheduled for the 2016 Digital EDU curriculum. Because of this unique partnership, three speakers in the program will be from California, in order to address California-specific skills economic development organizations and professionals need to succeed in the digital landscape.

Gurbax Sahota, President and CEO of CALED states, "CALED is very excited to take part in providing Community Systems' Digital EDU courses to our members. The focus on digital curriculum rounds out other training and technical assistance programs offered by CALED and the Academy, and the ability to offer certifications in specific areas creates added value."

In response to this unique partnership opportunity, CEO and President of Community Systems, Ben Wright, states, "We are so excited to bring our 14-course Digital Economic Development University curriculum to California economic development professionals through our partnership with the Academy and CALED. Led by Gurbax Sahota, the CALED Board has shown great leadership over the years on behalf of its members, and partnering with Digital EDU is another investment in California's economic development profession."

About California Association for Local Economic Development (CALED)

CALED is California's premier economic development association. With over 800 members, CALED is one of the largest economic development associations in the country. Created in 1980, CALED has led the way in teaching economic developers, local elected officials, and state representatives the value of economic development and how it is used to grow businesses, generate revenue to support community programs, and create and retain quality jobs.



About the California Academy for Economic Development (the Academy)

The California Academy for Economic Development (the Academy) is a 501(c)3 not-for-profit, statewide center for training, education, and research in the field of economic development. Based in Sacramento, The Academy is managed by the California Association for Local Economic Development (CALED).

About Community Systems

Community Systems, based in Denver, CO, is an innovative team of software and data professionals dedicated to enabling leaders in the digital age. With customers in 47 states, Community Systems a national leader in Software, Services, and Data that power commercial real estate and tourism websites for cities, states, and regions.

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